



2020

Annual Report



Central Alberta
Child Advocacy Centre

It takes unimaginable
courage for a child
to come forward.

We cannot fail the
children who choose
to speak.

Greetings from Our **Chairman**

On behalf of the board of directors of the Central Alberta Child Advocacy Centre, it is my honour to speak on our continued success in working with the young people of Central Alberta.

When the CACAC was first established in 2017, there was a steep learning curve and so much we needed to understand so that our CAC could help youth and their families in the best way possible. As the years have passed, the CACAC has proven itself to be what we had always hoped: a place filled with individuals who want to make a difference in the lives of children who need it most.

An organization can only be as good as the people who keep it running. The many different groups who come together for the good of the children, including the outstanding Board of Directors I am lucky enough to work with, make the CACAC the unique place it has become. Mark Jones, our CEO, the staff and all the partners at the CACAC continue to do fantastic work. As much as we all wish child abuse were a thing of the past, we know we are the best line of defense for our most vulnerable children. With continued support from our community, the CACAC only grows stronger.

We've come so far in only three short years... just imagine where the future can take us.

Terry Loewen, Board Chair



A Message from Our **CEO**

Mark Jones, Chief Executive Officer

It is an honour and a privilege to be the CEO of the Central Alberta Child Advocacy Centre. As we continue to create awareness about what our centre does, we get busier as each month passes. We strive to work diligently to ensure all children and youth who come in our building are listened to, believed, and supported using the collective wisdom of our multidisciplinary team. Our team continues to grow as the case loads increase. We were pleased to have additional support from our partner agencies who recognize the great work being done through integrated practices.

Everything we do at the CAC is to help improve the life experiences of children who have suffered abuse, but we could not do all the work we do if not for the great support of our community. With the support of the community along with our partners, we look forward to continuing to work together to achieve our vision that empowers children and families impacted by abuse to lead healthy and fulfilling lives by building a community that collectively battles child abuse.

Our commitment to the children and youth of Central Alberta is to do everything in our power to change the way we deal with child abuse. I invite you to become part of the change and join us as we continue the journey of making our community a safe one for children to have the childhood they so richly deserve.

Thank you for your unwavering support this past year.



2020 Board of Directors

Board Chair: Terry Loewen
Director: Patricia Arango
Director: Art Anastasi
Director: Joyce Crandall
Director: Gerald Grobmeier
Director: Ian Milne
Director: Rick More
Director: Morné Odendaal

Director: Peggy Olstad
Director: Dwayne Patchett
Director: Andrea Thain Liptak



OUR STORY

The Central Alberta Child Advocacy Centre is a not for profit organization rooted in the protection and recovery of today's most innocent and vulnerable – our children.

The CACAC was founded in response to a community crisis. An epidemic of youth suicides hit hard in Central Alberta, sparking overdue conversations and the need for a solution. A community coalition was formed with a goal to provide accessible mental health resources for adolescents, but the vision quickly expanded thanks to Sheldon Kennedy.

The idea of creating a Child Advocacy Centre, not just for Red Deer, but all of Central Alberta soon came to fruition. Conversations, connections and courageous commitment lead to what we have today: the Central Alberta Child Advocacy Centre.

A Centre aimed to provide wrap-around support to all children and families who need us. It takes courage for a child to come forward and share that someone has hurt them - we are here to listen without judgment, provide a safe and comfortable space for them to share their story, to provide guidance and support, and to ultimately give them back the chance of a healthy future.

The story of the CACAC continues today, and we are committed to changing the way that the people of Central Alberta overcome child abuse.

OUR MISSION

To work in an integrated, trauma informed environment to treat abused children, youth, and their families, support their recovery and seek to stop the cycle of abuse.

OUR VISION

Empowering children and families impacted by abuse to lead healthy and fulfilling lives by building a community that collectively battles child abuse.

Who We Support:

2019 - 2020
Statistics

Primary Type of Abuse Reported:

Sexual Abuse: **38%**

Physical Abuse: **26%**

Sexualized Behaviour:
Exhibiting & Affected: **13%**

Sexual Exploitation: **10%**

Witness to Domestic Violence: **8%**

Emotional Abuse,
Mental Health & Neglect: **5%**



HOW CACS HELP COMMUNITIES

In times of their greatest need, we stand together with vulnerable children, youth, and families. With calmness and compassion, we offer the support and resources required to start on one of the most difficult journeys someone can experience.



438

Children & Youth
Supported

304

Forensic Interviews

OUR SERVICE PARTNERS:

Through our coordinated approach, we're making the essential links to ensure children find the right supports at the most critical time, reducing the impact of abuse and preventing further victimization.



89%

Cases Collaborated with 2 or more of our partners

Who We Support:

Source of Referral

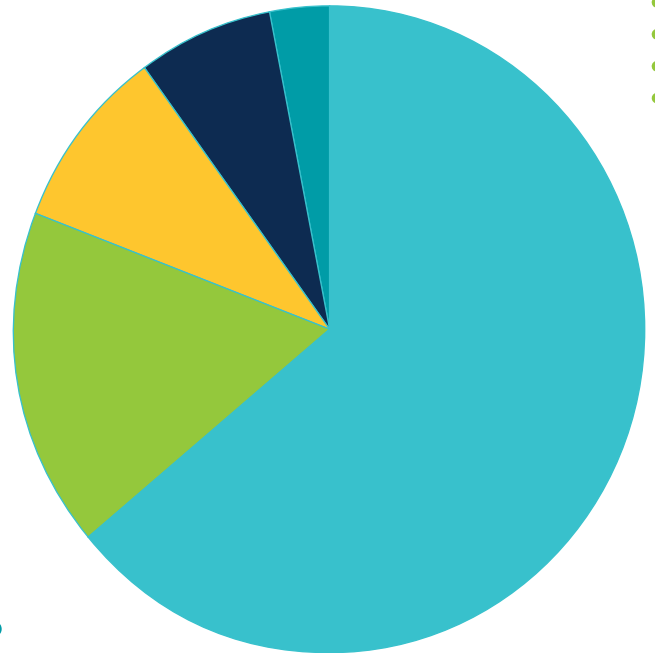
RCMP: **63%**

Central Region Children's Services: **17%**

Direct CACAC **11%**

Alberta Health Services: **7%**

Other (CASASC, Schools, etc): **2%**



Please Welcome...

Cst. Holly Porterfield, Forensic Investigator/Interviewer:

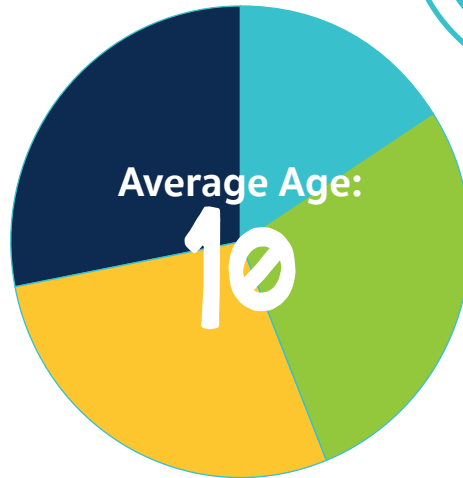
When the CACAC first opened, the expectation was to start slowly and that it would take a few months before our first interview – that was not the case. Since opening, the CAC has continued to see high caseloads month after month, demonstrating the operational need for additional forensic interview assistance. With support from the RCMP and The City of Red Deer, a second designated RCMP member was provided to the CAC.

Cst. Holly Porterfield has been a member of the RCMP for 12 years and previously worked at the Zebra Child Protection Centre (CAC for Edmonton Zone). Before her time at Zebra, Cst. Porterfield was working with youth and in schools for 6 years in Peace River and Wetaskiwin. Cst. Porterfield joined us in October 2019 and has been a much needed and welcome addition to our CAC family.

Who We Support:

Ages at Time of Reporting:

- 0-4: 16%
- 5-9: 28%
- 10-13: 28%
- 14-17: 28%



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We strive to uphold and protect their **acts of courage** of coming forward. And we *hope to inspire* more children to do the same.

A Mental Health **MOMENT**

Last year we welcomed Nancy Patsula-Davis from Alberta Health Services as our first in-centre Mental Health Therapist. We are committed to providing victims of crime the opportunity to begin the healing process and become children again.

As the Centre grows and more children are seen, the more support that needs to be offered. **In just one year there were**

80 new referrals made. This is a large number and indicates the crucial need for mental health therapy throughout the journey of a child's healing.

Child abuse has many adverse effects, and can have a long-term impact on a child's mental health if not properly supported. The CACAC engages children in our play-therapy room and other child-friendly activities, allowing for the child to heal in a way that best suits their needs.



CASART:

The Central Alberta Sexual Assault Response Team

The Central Alberta Sexual Assault Response Team is a group of nurses specialized in sexual assault examinations. The group is available 24/7 providing support to RCMP, hospitals, physicians & patients across the Central Zone.

The team works collaboratively with the CACAC to ensure patients receive examinations & or referrals in a timely manner. The partnership provides an opportunity for the agencies involved to share the relevant information needed to ensure the family receives wrap around support and resources.

Thank you to this incredible team for their dedicated work and partnership.



Victim Advocacy

Providing comfort & support, community referrals, and helping families navigate the justice system.



Our Victim Advocacy Program has grown exponentially over the past year, going from 6 active Advocate Volunteers to 11, and from 3 families who accessed our Court Prep services to 173.

Our program continues to expand as we see more and children each month. The need for more services and resources is evident, and we have been able to introduce new methods of our advocacy services to accommodate:

Action Response for Complex Cases

The CACAC recognized a concern regarding an increase of high risk complex needs in relation to children and youth. The CAC ensures follow up regarding their mental health, safety and or addiction supports are being utilized, helpful and or meaningful to the youth.

Referrals and supports regarding mental health, harm reduction, safety (physical and emotional) are trauma informed/evidence based, client focused and are advocated for on behalf of those we support. Youth have the ability to speak up and share if the resources they utilize are helping and meaningful to them.

Support for Children & Families of Non-Chargeable Files

Even though a forensic interview has been conducted, some files may be determined not to be criminal or charges are not appropriate - *however*, those families still warrant support, assistance and advocacy.

Unique to the CACAC, we will continue to provide support, referrals, safety planning and/or follow up to ensure the victims of non-chargeable files feel supported during their healing journey. There are also victims who choose not to have police involvement (go forward with charges), yet want the support of the CACAC, mental health, CASASC, and other agencies which we refer to.





Court PREP

This year, thanks to many helping hands, we were able to create 2 court prep videos: Child & Youth versions. Thanks in part to Red Deer Judiciary, we were able to create videos to show our children and youth what their day in court will look like.

Thank you to Alberta Justice, Solicitor General and the Red Deer Judiciary for making these videos possible. Special thanks to the 100 Men Red Deer group for supporting this project. We would also like to thank the incredible volunteers who took part in the video, as well as Luke from Prospector Visual for creating this impactful resource for us.

A Volunteer Story

Janelle Quaife, Victim Advocate

Since January 2019, I have been volunteering weekly with the Central Alberta Child Advocacy Centre as a Victim Advocate. I first heard about the centre when they opened and reached out to see how I could be involved. I have a two year Diploma in Early Childhood Development and have worked in a number of different areas including daycares, school age and group care. I have been working with McMan Youth, Family and Community Services for the past 5 years.

My role as victim advocate includes: providing family support through the entire process, court prep and court accompaniment. My main role is supporting families when they first attend the centre for a forensic interview; I provide emotional support, information and referrals to the families.

In addition to my advocacy work, I have also been involved in a number of fundraising events such as the pancake breakfast and gift wrapping booth at Bower Place.

The reason I wanted to become involved with the CACAC is that the mission and values of the advocacy centre align well with my own. **I see first hand the value of the continued support that the CAC offers to the children, youth and families;** I believe it is important that families are offered ongoing support throughout the process.

I admire the courage that it takes for a child or youth to report abuse and feel honored to be a positive part of their story through the work at the CACAC.

A Donor's Story

Elaine Smith, Quilt Donor

I wasn't always an avid quilter; after inheriting supplies I taught myself how to quilt through online tutorials and learning from my own experience. In 2006 after retiring, I started with a group of close friends and we met monthly in my basement to quilt together and have some laughs. After organizing many Mystery Quilts for my girls, we decided as a group that we needed to do something else to channel our passion for quilting - we were running out of people to gift our quilts to!

One day when I was online, the Red Deer Advocate popped up on my screen with an article about Central Alberta Child Advocacy Centre. After reading the article, I told my girls that this was now "*my calling*".

We still meet monthly, working on our choice of projects, but from creating quilt tops, to shopping with me for fabrics, my girls have always inspired me to keep creating for this very important organization.

We all need help at different times in our lives, especially when it comes to helping children in need. It really does take a village to raise a child, and it is so important for me to help where I can in that process. **If I can provide these children with a small sense of comfort during a difficult time, then I'm doing what I was meant to do.**

I delivered our first set of quilts in June of 2018 and continue to strive for donating as many quilts as I can every two to three months.

My inspiration for all of this is to give back; give as many hugs to these children as I possibly can, for as long as I can.



Courage Luncheon with **Dr. Peter Gregg**

The CACAC was given the great honor to be a part of Dr. Gregg's book launch for his novel *Lost Boy Found* in late October 2019. The idea of holding our first luncheon came when Dr. Gregg approached us after learning about our organization.

A child sexual abuse survivor himself, Dr. Gregg felt a sense of connection to our work. After years of silence, he was ready to share his experience in the hopes that it would help others.

The luncheon provided Dr. Gregg with the platform to share his story, reading a few excerpts from his novel and greatly impacting all those in the room with him that day.

Dr. Gregg and his wife, Anita, have graciously decided to donate all of the funds raised from his book sales. We are so thankful for Dr. Gregg's courage; his words have a profound effect on all those he meets, and we are grateful to be a small part in his incredible story.



CENTRAL ALBERTA
CHILD ADVOCACY CENTRE

50/50 Cash Lottery

On December 20th 2019, we launched our first 50/50 Cash Lottery! The 12-week campaign offered the chance to win up to \$200,000 guaranteeing a minimum prize of \$80,000. Thanks to the support of many community businesses and individuals, the lottery was a success!

On February 26th, we held another **One Day Challenge** (similar to the Dream Home Lottery in the previous year). This year's objective was higher than last, with a goal of selling **865 ticket packages**, recognizing the 865 children and youth we had supported up to that point. Through the use of social media, emails, calls and texts by our committee and volunteers, we not only reached our 24 hour goal, we exceeded it - **selling a total of 981 Ticket Packages**. **This one-day initiative helped sell 25,713 individual tickets, totaling \$45,140 in sales!**

The CACAC would like to thank all of the media sponsors involved, the dedicated committee community partners for allowing us to sell tickets at various venues and event, and all those whose purchased a ticket in support.

Third-Party Events

This year, over 75% of the funds raised for our Centre were through third-party events. These fundraisers were held on behalf of the CACAC, and have allowed our Centre to provide more support to more children, and have given us the opportunity to expand our programs.

From ball tournaments, to BBQs, photo-shoots golf tournaments, and galas, these third-party events raised **\$310,000!**

*Thank you to all of our third-party fundraisers! We are so grateful for the **30+ events** held in support of our Centre. Thanks to everyone who planned, donated and attended the functions!*



Royal LePage Network Charity Golf Tournament

Presented by:
Royal LePage Network Realty Corp.

This annual golf tournament has raised hundreds of thousands for our community - and this year we were the lucky beneficiaries along with CAWES. Through the golf tournament, auction items and partnership with Scotia Bank, RLP donated \$60,000 to our Centre - funding our process in receiving a full-time Facility Dog!



An Evening with Dr. Jody Carrington

Presented by:
Mamas on a Mission

Mission Accomplished! Thanks to this group of mamas who coordinated this inspiring, informative and entertaining evening with special guest Dr. Jody Carrington. This sold out event raised over \$33,000 for our Centre. Big thanks to Dr. Jody + her team for bringing the light to Red Deer!



Burger of the Month "The Blue Line"

Presented by:
Cilantro & Chive Lacombe

In December 2019, Officer Josh Smith was asked to be Cilantro & Chive's guest chef and to create a signature burger. For every burger sold \$2 goes to the chef's charity of choice. Officer Smith created his special donut burger and chose us as his Charity of Choice! Over \$1,200 was donated to the CAC!



Bake Sale + woofFAST

Presented by:
St. Thomas Aquinas Middle School

Teachers & grades 7s & 9s took part in two fundraisers for our Centre this spring. The grade 7's, led by Ms. Goranson hosted a bake sale 3 days a week throughout the season on lent. They raised over \$2,700! The grade 9s took part in their annual woofFAST (fasting fundraiser), raising and donating over \$500 to us!



Spirit Night

Presented by:
Spirit of Sylvan Yuletide Festival

Community members of Sylvan Lake wanted to create a new festive event that celebrated and supported their community. The night was filled with samples of local craft beer + wine, tastes of local cuisine, live music and auction items! The event raised funds for 5 local charities including the CAC!

A few words from our **Community Partner:** **Bower Place**

As Bower Place is arguably one of the largest facilities that brings people together in Red Deer, creating environments that enhance the lives of the people and communities we serve is important for both Bower Place and QuadReal.

Previously, Bower Place's charitable contributions were diversified, working with multiple organizations simultaneously. Through staffing changes and corporate considerations, an opportunity arose to instead focus on a yearly charity of choice – one that is the main focus of all charitable contributions – to create higher impact and awareness.

“There was an opportunity to provide more impact and change by focusing on one charity,” says Adwoa Obrenu-Yamoah, Bower Place Marketing Manager. “The Central Alberta Child Advocacy Centre, at the time only being two years old, was already creating an impression within the community. With CACAC being deeply passionate about and rooted in the protection and recovery of children facing and overcoming child abuse, and with our audience being primarily families, we thought it was a good synergy.”

Starting April of 2019, The Central Alberta Child Advocacy Centre partnered with Bower Place on many events, including: the Annual charitable Pancake Breakfast, Girl's Night In, The Great Indoors Market “Baby, It's Cold Outside” Cocoa Bar, and holiday gift wrapping.

“Bower Place is proud to partner with and support the Centre,” says Bower Place General Manager, Sonya Hunt. “We admire their ongoing commitment to children and families in Central Alberta, and are honoured to have them as an integral part of our events.”

Bower Place takes the responsibility to make a meaningful contribution within the community seriously and strives to contribute to causes that are impactful and meaningful within Red Deer and the surrounding area.



Donor GiFTS

The following are donors who have generously contributed either cash, in-kind gifts, or supported our events between April 1st, 2019 and March 31st, 2020.

Federal Government Funders:

The Department of Justice Canada, Employment and Social Development Canada - Canada Summer Jobs

Provincial Government Funders:

Alberta Justice: Victims of Crime, Alberta Children's Services

Community Funders:

Culture, Multiculturalism and Status of Women: Community Initiatives Program, Telus Community Grant

Guardian - \$50,000 to \$99,999

Edmonton Oilers Community Foundation
Stride Management Corp.

Champion - \$20,000 to \$49,999

Co-operators General Insurance Company
Bamford, Gordon
Blackfalds United Church
Eagle Builders LP
Mama's on a Mission
Red Deer Catholic Regional Div #39

Rempel, Victoria & Patrick
Rotary Club of Red Deer
Royal LePage Shelter Foundation
Servus Credit Union
Versatile Energy Services Ltd

Hero - \$10,000 to \$19,999

Becjer, Jessica
Donald, Joan and John
Gord Bamford Charitable Foundation
Gregg, Peter
Kiwanis Club of Red Deer
Mason, Jojo
Olafson, Rhonda
Quad Real Property Group LP

Red Deer Orthodontics
RJO Enterprises
Rotary Club - Urban Spirits
Schniffer, Scott
Smith, Elaine
Waschuk, Kevin and Ann
Wilson, W. Brett

Donor GIFTS

All Star - \$5,000 to \$9,999

bcIMC Realty Corporation
Big 105/The Drive/rdnewsNOW
Brown, Robert and Holly
Chris R. Warren Professional Corporation
Cressman, Jim
Fleury 14 Enterprises Inc.
Frere, John and Dorian
Hull, William
Julian, Dave
Kipp Scott GMC Cadillac Buick
Koe, Carla and Kevin
Peavey Mart/Peavey Industries LP

Pivotal Chartered Professional Accountants
Ratzke, Alida
RD Public Schools - HHHS
Redgate, Robert
Scotiabank
Sokalski, Duane
Sunny 94 - Golden West Broadcasting
The Red Deer Advocate
Tirpak Charitable Foundation
Walker, Geoffry
Walls, Victor

Advocate - \$2,000 to \$4,999

Ash MacLean Photography
BILD - Central Alberta
Bowie, Michael
Carrington, Jody
Chief's Pub and Eatery
Goodmen Roofing Ltd.
Goranson, Blair
Hogg, Karen
IG Charitable Giving Program
Jones, Mark
Josias S. Badenhorst Professional
Leischner, Olympia
Marshall, Marilyn

Matechuk, Sandy
Nossack, Catharina
Nossack, Svitlana
O'Shea, Jennifer and Kean
RCM Transport Ltd.
Red Deer & District Community Foundation
Red Deer Store-It Inc
Reid & Wright Advertising Ltd.
Rotary Club of Red Deer East
S Bar S Ranch
Scott, Gordon
St. Thomas Aquinas Middle School

Tarasoff, Dean
Telus Community Connections
The Chubbs
The Coverall Shop
Thomas, Craig
Todayville Inc.
Townsend Electrical Ltd
Vessey, Cindy
Watts, Robert
Wild Rows County Quilters
ZS Holdings
Zumpano, Maria

Buddy - \$1,000 to \$1,999

Anderson, Erin
Anonymous
Aspen Lakes Discovery Center
Awestruct Projects Corporation o/a The B Nest
Bell, Colette
Bestard, Jennifer
Cambridge Hotel & Conference Centre Red Deer
Campbell, Donalda
Candance Entertainment Group Inc.
Central Alberta Co-op Ltd.
Champney, Holly
Cilantro and Chive
Coliseum Corporation Ltd.
Cowan, R. Dean

Cowles, Lauren
Dance Magic
Dilts, Dixie
Dufresne, Brad
Fidelity Investments
Gregg, Bonnee
Hockey Central Sports Lounge Inc.
IG Wealth Managment
Malfair, Sandra
Open Range Saloon
RDC Nursing Grad Committee
Red Deer Financial Centre Social Fund
Regional Mortgage Group

Sand Castle Steakhouse
Save On Foods
St. Elizabeth Seton
St. Leonard's on the Hill Anglican Church
Senuk, Brenda
Sim, Al
Stantec Consulting Ltd
Statz, Joan
The Benevity Community Impact Fund
Town of Sylvan Lake
Troubled Monk Brewery
Witham, Bev
Wright, Clark

Change Maker

We would like to extend a heart-felt thank you to the 359 Change Makers who donated this past year. Every donation, every dollar, has a great and meaningful impact on our Centre, and the support we are able to provide our children.

**INDEPENDENT AUDITORS' REPORT
ON THE SUMMARY FINANCIAL STATEMENTS**

To the Board of Directors of:
Central Alberta Child Advocacy Centre Ltd.

The accompanying summary financial statements, which comprise the summary statement of financial position as at March 31, 2020, and the summary statement of operations, are derived from the audited financial statements of Central Alberta Child Advocacy Centre Ltd. for the year ended March 31, 2020.

These summary financial statements do not contain all disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements therefore is not a substitute for reading the audited financial statements of Central Alberta Child Advocacy Centre Ltd.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

Auditors' Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian auditing standard (CAS) 810, Engagements to report on summary financial statements.

Basis for Qualified Opinion

In common with many not-for-profit organizations, Central Alberta Child Advocacy Centre Ltd. derives revenue from donations and fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of Central Alberta Child Advocacy Centre Ltd. Therefore, we were not able to determine whether any adjustments might be necessary to donation and fundraising revenue, excess revenues over expenses, and cash flows from operations.

Qualified Opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Central Alberta Child Advocacy Centre Ltd. as at March 31, 2020, and its financial performance and its cash flows for the period ended March 31, 2020, in accordance with Canadian accounting standards for not-for-profit organizations.

Red Deer County, Alberta
November 16, 2020

Pivotal LLP

Chartered Professional Accountants

CACAC Financials

Summary Statement of Financial Position

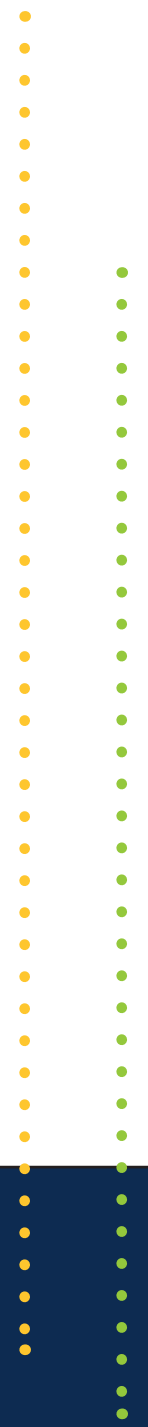
March 31, 2020

	2020	2019
Assets		
Current Assets	\$ 1,080,170	\$2,439,941
Capital Assets	63,539	61,101
	<u>\$ 1,143,709</u>	<u>\$ 2,501,042</u>
Current Liabilities	\$ 196,590	\$ 1,924,023
Deferred Capital Contributions	517,375	380,422
Net Assets		
Share Capital	31	31
Net investment in capital assets	63,539	61,101
Unrestricted net assets	366,174	135,465
	<u>\$ 1,143,709</u>	<u>\$ 2,501,042</u>

Summary Statement of Operations

March 31, 2020

	2020	2019
Donations & Fundraising Activities (Net)	\$ 454,042	\$ 604,948
Lottery Activities (Net)	33,897	(306,481)
Operating Activities (Net)	(254,792)	(170,591)
Excess of Revenues Over Expenses	<u>\$ 233,147</u>	<u>\$ 127,876</u>



**Central Alberta
Child Advocacy Centre**

200, 4315 - 55 Ave
Red Deer, Alberta | T4N 4N7
587-272-2233
www.centralalbertacac.ca

Remember, we all have a duty to report.

RCMP Complaint Line: 403-343-5575
Child Abuse Hotline: 1-800-387-5437
Kids Help Phone: 1-800-668-6868



@centralABCAC